



Park Nicollet[®]
Foundation

HealthPartners[®]

2014 | COMMUNITY IMPACT REPORT




Partnering to Build Healthy Lives

Please join me in celebrating a record-breaking year of changing lives! In 2014, Park Nicollet Foundation, in partnership with dedicated donors and community partners, had a powerful and immediate impact on the well-being of our entire community.

Park Nicollet Foundation uses philanthropy to enhance the patient and family experience, promote innovation and research, and respond to the health care needs of our community.

Thank you to all of our supporters, donors and partners who helped provide essential programs supporting the quality of life of patients, their families and communities and contributed to building a brighter future for us all.

Gratefully,



Christa Getchell, President
Park Nicollet Foundation



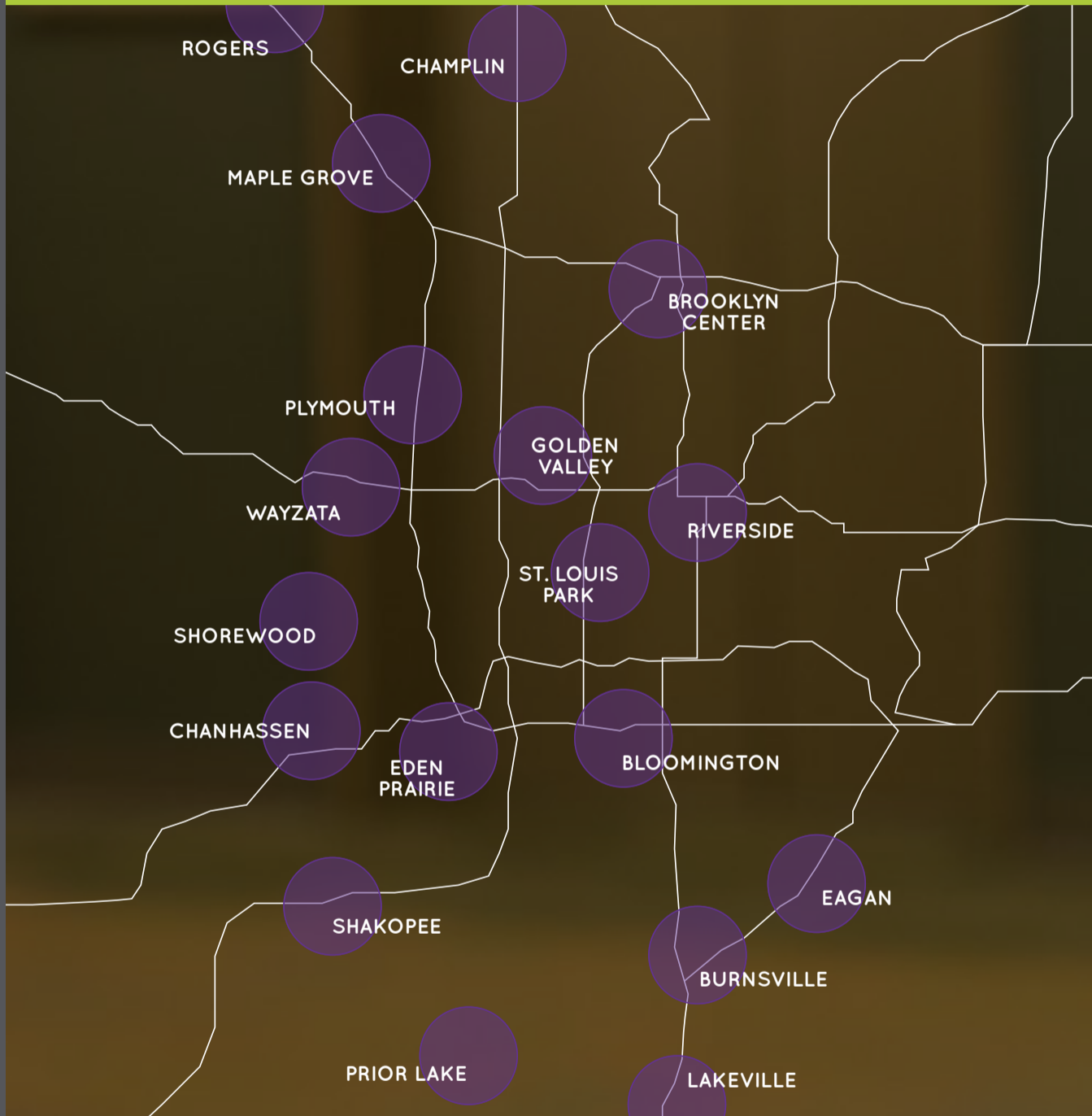
PROVIDED IN
SUPPORT

\$4.5 MILLION

RAISED IN GIFTS
AND COMMITMENTS

\$4.2 MILLION

Our Community



**FUNDED
PROGRAMS** SERVE THE COMMUNITIES IN
THE PARK NICOLLET HEALTH SERVICES FOOTPRINT.

Patient and Family Experience

Park Nicollet Foundation works to bring enhanced care and patient experience to the entire Park Nicollet community.



Promising Dignity

Park Nicollet Foundation helps support the Hospice program by funding integrative therapies, care team training, equipment, grief support and programs not covered by insurance.

“Every one of the people I have met through the Park Nicollet Hospice program are so caring. At this point in my life, I want to be able to retain some independence so that I can help and encourage the young people who also take care of me. Hospice helps to maintain my strength and gives me the encouragement I need to live out my life’s purpose.”

Richard Hess
Hospice patient

1,243

PATIENTS SERVED THROUGH HOSPICE IN 2014

1,135

VOLUNTEERS DONATED

110,261

HOURS OF

SERVICE

FUNDING ENHANCED PATIENT CARE AND EXPERIENCE

Artwork

Caring Canines

Integrative therapies

Support groups

Patient special needs

In addition to hundreds more

Community Benefit

Park Nicollet Foundation partners with Park Nicollet Health Services and area nonprofits to address community need and amplify impact.



Building Hope

Park Nicollet Foundation, Jane Brattain Breast Center, Women's Center and Services and community organizations partner through Mammo a-go-go to bring breast cancer screening and care to underserved communities throughout the Twin Cities.

"Park Nicollet Foundation helps provide an incredible community service through Mammo a-go-go. Breast cancer is the most common cancer among Latino women, and many of the women Centro Tyrone Guzman serves have little or no access to health care. When we announced that Mammo a-go-go would be coming to our center, the community response was overwhelming. The Mammo a-go-go appointments were filled in less than two days, many of them by women who had never before been screened for breast cancer. By bringing care and breast cancer screening to the Latino community, Mammo a-go-go is breaking the barrier of access, building trust and providing life-saving education for our often underserved populations."

Roxana Linares
Executive Director of Centro Tyrone Guzman

261 WOMEN FROM UNDERSERVED COMMUNITIES RECEIVED MAMMOGRAMS AND CARE

Thousands

OF PEOPLE WERE SERVED BY COMMUNITY BENEFIT PROJECTS FUNDED BY PARK NICOLLET FOUNDATION.

KEY AREAS OF COMMUNITY BENEFIT*

Access and affordability
Culturally-sensitive care
Mental health
Seniors

*Categories identified based on an assessment of community needs.

Innovation and Research

Park Nicollet Foundation seeks out innovative solutions and research that will have an impact on the future of our community's well-being.

Breaking Barriers

In an innovative program supported by Park Nicollet Foundation, in partnership with Cisco and St. Louis Park Middle School, we launched a three-year pilot program called No Obstacles to Well-being (NOW!). This program provides mental health services to adolescents in the school setting through secure video technology.

“Providing a struggling child with mental health treatment and effective coping skills at an early age benefits the whole community. That child is able to focus on school and building a healthy future. However, due to obstacles associated with transportation, finances, employment and access, many families find it challenging to commit to traditional mental health treatment. The NOW! program works to bypass these barriers. I have been doing therapy with kids for 21 years at Park Nicollet, but in the NOW! program, I am able to reach kids I would never have seen in my office. It is unbelievably exciting that I am able to see and treat children who, without NOW!, would have fallen through the cracks.”

Diane Kuznia, MA, LP
Psychologist at Park Nicollet Health Services

IMPROVING PATIENT
CARE AND EXPERIENCE
THROUGH RESEARCH
AND INNOVATION

Research project studies include:

Barriers to preventive mammograms
Cognitive rehabilitation and
Parkinson's disease
Diagnosis of gestational diabetes

Mental health outcomes in patients
treated for eating disorders
Treatment for postpartum depression
In addition to many more

2014 Impact at a Glance

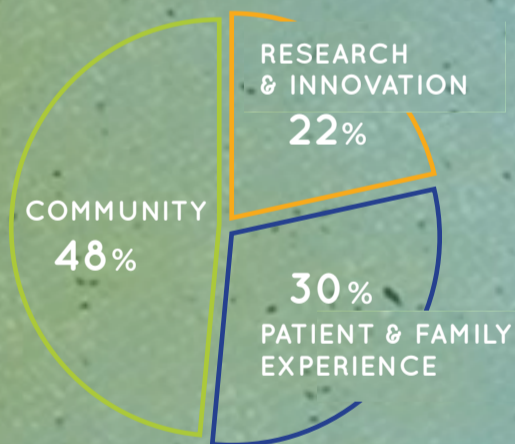
5,993

GENEROUS
DONORS

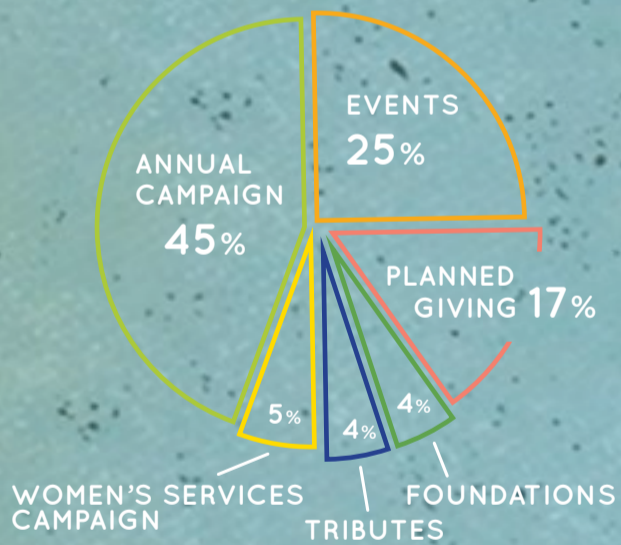
1,804

PARK NICOLLET
HEALTH SERVICES
TEAM MEMBER
DONORS

2014 DOLLARS
AWARDED BY AREA



2014 REVENUE
STREAMS



Park Nicollet[®]
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For more details on our community impact,
visit parknicollet.com/foundationimpact.

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