2013 PARK NICOLLET FOUNDATION GALASPONSORSHIP REGISTRATION

HOPE HEALS, the 33rd Annual Park Nicollet Foundation Gala, will be Saturday, November 16 at the Minneapolis Hilton. More than 1,000 community leaders, Park Nicollet Leadership and staff members attend each year. The event will include DINNER, MUSIC, AUCTIONS, DANCING and FUN!

HERE ARE THE IMPORTANT PROGRAMS THAT WILL BENEFIT FROM YOUR GENEROUS SUPPORT THIS YEAR

Healthcare Access and Affordability for All Kids

Nothing else matters when you're sick. That's why Park Nicollet Foundation provides more than 5,000 kids with no-charge healthcare, immunizations, well-child checkups, health education, personal health counseling and sports physicals. Four Park Nicollet-sponsored clinics in Brooklyn Center, Burnsville, St. Louis Park and Wayzata offer free healthcare to children from infancy through high school.

Mental Health Care for Youth

One in ten children lives with a serious mental health disorder, but most don't receive the services they need. Park Nicollet is piloting an innovative program using technology to bring mental health care directly to children and youth. Through collaborations with school districts, school nurses, social workers and trusted community partners, we will remove transportation and provider availability barriers and bring help to the kids who need it most.

Please select your sponsorship level (Please see attached for specific sponsorship benefits.)

- \$50,000 Leader Level Sponsor
- \$25,000 Platinum Level Sponsor
- \$10,000 Gold Level Sponsor

- \$5,000 Silver Level Sponsor
- \$2,500 Partner

| NAME: | | |
|--|---|-------------------------|
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| | | ZIP: |
| PHONE: | FAX: | |
| EMAIL: | | |
| Recognition Please tell us how you want your c | ompany listed for recognition, e.g. "Smith Comp | any - Midwest Division" |
| Who should we contact to obtain y | our logo? | |
| NAME: | PHONE: | EMAIL: |
| Who should we contact to obtain g | uest names for your benefit tickets? | |
| NAME: | PHONE: | EMAIL: |



2013 PARK NICOLLET FOUNDATION GALA SPONSORSHIP OPPORTUNITIES

SATURDAY, NOVEMBER 16, 2013 MINNEAPOLIS HILTON

Join us to support vitally needed mental health care for our community. The 33rd annual Park Nicollet Foundation Gala will bring together more than 1,000 leaders and community members for an evening of inspiration and fun.

We have many opportunities to feature your business at this great event!

| Sponsor Benefits | Leader \$50,000 | Platinum \$25,000 | Gold \$10,000 | Silver \$5,000 | Partner \$2,500 |
|---|----------------------|----------------------|---------------------|---------------------|---------------------|
| Prime table | 2 tables 20 seats | 2 tables 20 seats | 1 table 10 seats | 1 table 10 seats | 1 table 10 seats |
| Printed program | Full Page | Full Page | Half Page | Listed | |
| Link to your website from gala web page | Yes | Yes | Yes | | |
| Acknowledgment from stage | Yes | Yes | Yes | Yes | |
| On-screen recognition at event | Yes | Yes | Yes | Yes | |
| Logo on auction bidding kiosks | Yes | | | | |
| Recognition at spring business partners event | Yes | Yes | Yes | Yes | |
| Facebook recognition (13,000 fans) | Yes | Yes | Yes | | |
| Tax deductible amount | \$48,200 | \$23,200 | \$9,100 | \$4,100 | \$1,600 |
| Recognition in email communication leading up to event (24,000 impressions) | Yes | | | | |
| Listing on donor wall at Methodist Hospital | Yes | Yes | Yes | Yes | Yes |



2013 PARK NICOLLET FOUNDATION GALA

SPONSORSHIP REGISTRATION

METHOD OF PAYMENT:

| O Please mail m | payable to Park Nico e an invoice for this my: OVISA OI | pledge of suppo | | : | |
|---|---|--|---|--------------|------|
| ACCOUNT NUMBER:SIGNATURE: | | | EXP | | |
| RETURN COMPLETED FORM TO: Park Nicollet Foundation 6500 Excelsior Blvd. St. Louis Park, MN 55426 952-993-6745 (fax) | | FOR MORE INFORMATION, CONTACT: Maura Mitchell maura.mitchell@parknicollet.com 952-993-6335 | | | |
| | | | D THE NAMES OF YOUR GUESTS: HELP US WITH SPEEDY CHECK-IN | AT THE EVENT | |
| 1. NAME: | | | 6. NAME: | | |
| | | | | | |
| | STATE: | | | | ZIP: |
| | EMAIL: | | | | |
| 2. NAME: | | | 7. NAME: | | |
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