# 2022 Impact of Giving



# Jane Brattain Breast Center

Park Nicollet Jane Brattain Breast Center (JBBC) is designed by women, for women, with the latest technologies and experienced professionals dedicated to breast imaging and breast health. We provide same-day screening mammograms and personal phone calls for all follow-up diagnostic care.

Jane Brattain Breast Center provides services at seven locations throughout the western metro area, including Bloomington, Burnsville, Chanhassen, Maple Grove, St. Louis Park, Wayzata and our two Mammo a-go-go mobile mammography trucks.

Donor and volunteer generosity sustain a variety of program enhancements and services to provide patients with education, comfort and dignity. This generosity also provides women in our local community, who don't qualify for other programs or support, with access to life-saving screening and diagnostic services.



Mobile mammograms provided through the Mammo a-go-go Community Outreach program

# Our partnership provides essential component of health care

"St. Mary's Health Clinics (SMHC) provide primary health-care services to the uninsured population and persons living within 250% of the federal poverty guidelines. SMHC is their only source of accessing health care, as they are ineligible for insurance or other government-funded programs. Patients served are primarily Hispanic/Latino and 80% of the patient population are non-English speaking.

"SMHC is dedicated to providing culturally sensitive care to this population, in partnership with other Twin Cities area health-care systems and providers.

Presently, 68% of SMHC patients served are female. And all are encouraged to receive annual well women exams, including mammograms, for women meeting the screening criteria.



Sue Gehlsen

"Through our partnership with Park Nicollet, women have been able to receive mammogram services through Mammo a-go-go, the mobile mammogram program. It is an essential component of care and is vital to women's health. We are especially grateful for the cooperative relationship we maintain with Park Nicollet in support of SMHC, and the many outreach events they have that we host or coordinate, making mammograms available in various locations throughout the Twin Cities.



"These various outreach events have allowed additional women from the greater community to receive mammograms—women who are not necessarily SMHC patients. These continued services are essential, convenient and are provided at no charge to women. Without this available

resource, it is very likely that a good majority of women currently served may go without mammograms."

Susan Gehlsen Executive Director St. Mary's Health Clinic

#### 66

Mammo a-go-go Community Outreach screening events held in partnership with local community organizations and nonprofits.

### 1,186

Women screened through the Mammo a-go-go Community Outreach program



#### 127

Women screened required follow-up diagnostic services (11%)

#### 1

Women diagnosed with breast cancer

# Impact Report

Thanks to our generous donors and volunteers, in 2022 Park Nicollet Jane Brattain Breast Center was able to provide breast health care to women throughout our community. Donations help support enhancements to our patient care at our clinic sites and allow us to provide 3D screening mammograms, diagnostic services and education to underserved women across our community through the Mammo a-go-go Community Outreach Program.

## 2022 Impact Report of Generosity

### Mammo a-go-go Community Outreach Program

The Mammo a-go-go Community
Outreach Program partners with
community groups and nonprofits to
provide no-fee mobile 3D screening
mammograms, diagnostic services, breast
health education and interpreter services to
women in need across our community.

- 66 community partner screening events were held.
- 1,186 women received 3D screening mammograms.
- 127 women received follow-up diagnostic services and four women were diagnosed with breast cancer.
- 60 interpreters helped patients to translate Spanish, Hmong, Laotian, Somali, Cambodian, Dzongkha, Oromo, Khmer, French and Korean.

### Be Pink

BE PINK is Park Nicollet Foundation's annual fundraising campaign to provide critical support for our Mammo a-go-go Community Outreach Program.



In 2022, various local Pink Partners hosted unique fundraising events and promotions to benefit Be Pink by raising funds and spreading awareness to our community of the importance of mammograms and the rising need to reach under-resourced women in Minnesota.

A special group of donors extended their generosity by committing to a \$65,000 community challenge, matching all dollars raised, dollar for dollar.

In September, a dedicated group of sponsors partnered with Park Nicollet Foundation to host a special Be Pink breakfast which raised over \$20,000 in donations by engaging area businesses, community leaders and passionate community members.

Thanks to our sponsors, Pink Partners, Pink Raisers and donors, the Be Pink campaign raised over \$190,000 in support.

### Patient & Family Experience

- Supplied extra special comfort and care items in our breast center locations for our patients, including information and resources to ease stress and promote dignity.
- Provided additional support for the Nurse
   Navigator program to help meet the growing volume
   of breast cancer patients. This compassionate
   nursing team provides personalized one-to-one care
   coordination, appointment scheduling, support and
   information to patients, allowing them to make the
   best decisions about their medical options.

### Research & Innovation

- Began participating in a multi-year research trial with the National Cancer Institute using randomized breast screenings that will help researchers determine the best way to find breast cancer in women who have no symptoms.
- JBBC and Park Nicollet General Surgery implemented Envisio Navigation/SmartClip. This technology allows surgeons to focus even more or be even more precise in removing breast cancer.
- myGenetics is a no-cost genetic screening program available to all HealthPartners patients over age 18. Participants learn if they are at increased risk for certain conditions and cancers such as breast cancer.

### **Volunteer Services**

- Onsite volunteers in the breast center provided hope and compassion to welcome and help patients find their way.
- Be Pink volunteers shared their expertise, passion, creativity and support for the Be Pink campaign and Pink Partner program.



To learn more about the impact of your support, visit: parknicollet.com/impact

Park Nicollet Foundation is a 501(c)3 organization. Your gift to the Foundation is tax deductible as allowable by law.



