



Become a Be Pink Partner

Be Pink is Park Nicollet Foundation's annual fundraising campaign to support the Park Nicollet Jane Brattain Breast Center and the Mammo a-go-go Community Outreach Program.

We serve thousands of women in need by partnering with local non-profits and community groups to provide no-fee mammogram screening and breast health education via our mobile Mammo a-go-go truck. No-fee diagnostic follow-up, interpreter services and other supports are also provided.

Be Pink kicks off with the Be Pink Fundraising Breakfast on Thursday, September 26, 2019 at the Wayzata Country Club. The breakfast launches a month of pink that brings together area businesses, community leaders and community members to raise support and awareness about the importance of breast health for all women.

How can you help?

Sponsor the Event.

As an event sponsor, you will have special recognition at the event, exposing your brand to over 300 people in attendance at the event.



Arrange a Giveback Campaign throughout October.

A giveback campaign is a great way to stay involved with Be Pink throughout the month of October. Select a percentage of sales (*10% is common*) to be donated to Be Pink, create a specialty product and donate its proceeds, or share with us another creative way that you would like to celebrate and support Be Pink.

Host an event at your establishment.

Consider opening your doors pro-bono and hosting a night where all funds raised through ticket sales and donations are donated to Be Pink. Perhaps it's a wine tasting, a sushi-making party, a fashion show, or a fall planter pot-making event. The possibilities are endless, and we welcome your ideas.

Attend the Event or Make a Donation!

Host a table or attend this free event, please register at www.parknicollet.com/bepink. You may make donations through this site as well.

Engaging with Be Pink is one of the strongest and most influential ways to show your support for Jane Brattain Breast Center's mission while building brand awareness for your business. The proceeds of your donation will go a long way in providing much needed support for women in our local community. Our goal is to provide mammograms to all. Early detection is key to breast cancer survival.

WE WOULD LOVE TO MEET WITH YOU!

For more information, please contact Park Nicollet Foundation at foundation@parknicollet.com or 952-993-5023.



PINK Partnership Opportunities

All partnerships will be provided brand visibility at our 300+ person breakfast event, to 8,000 Park Nicollet employees and through various media channels during Be Pink promotions.

Company Name: _____

Contact: _____

Address: _____

Telephone: _____ Email: _____

SPONSORSHIP

Please contact me to discuss sponsorship opportunities

I would like to sponsor at the _____ level and my check in enclosed.

GIVEBACK CAMPAIGN

Partners in the Giveback campaign commit to a minimum \$500 donation at the end of October.

Name of campaign: _____

Details of campaign: _____

HOST AN EVENT

Name of event: _____

Details of event: _____

Desired date of event: _____

I HAVE ANOTHER PINK THOUGHT TO SHARE please contact me.

Don't forget to register if you would like to join us
at the Be Pink Breakfast!

www.parknicollet.com/BePink

THANK
YOU



PINK Sponsorship Opportunities

Be Pink this October! Help women in need in our local community by considering one of the following PINK sponsorship levels.

Community Partner - \$2,500

- Listed on the Park Nicollet Foundation website Be Pink page, year round.
- Listing on the Donor Wall at Park Nicollet Methodist Hospital
- Recognition on BE PINK event signage
- Verbal recognition at the event from the podium
- Business logo on pre-event communications
- Templates for social media to promote the partnership
- Promotion at the event, table flyer
- Ability to host a table of 10

Event Sponsor - \$1,000

- Listed on the Park Nicollet Foundation website Be Pink page, September and October
- Listing on the Donor Wall at Park Nicollet Methodist Hospital
- Recognition on BE PINK event signage
- Verbal recognition at the event from the podium
- Templates for social media to promote the partnership
- Promotion at the event, table flyer
- Ability to host a table of 10

Contributing Partner - \$500

- Listing on the Donor Wall at Park Nicollet Methodist Hospital
- Recognition on BE PINK event signage
- Templates for social media to promote the partnership
- Promotion at the event, table flyer
- Ability to host a table of 10